

# LET'S PUT OUR CITIES ON THE MAP

with Google

**Wednesday, Sept 21, 2016**

12:00 PM to 1:30 PM

Boulders Inn & Suites Event Center  
2011 Indorf Ave, Holstein, IA 51025

Workshop is free but  
pre-registration is requested.

Consumers are looking for what you offer - and they're looking online. That's why we're teaming up with Google to host a FREE workshop to help you and your fellow businesses get online and on the map.

BUSINESSES THAT HAVE  
COMPLETE BUSINESS  
INFORMATION ONLINE ARE  
TWICE AS LIKELY TO BE  
CONSIDERED BY  
REPUTABLE CUSTOMERS

"4 out of 5 consumers use search engines to find local information nearby, yet only 37% of businesses have claimed their listing on a search engine."  
- Soo Kim Young, Google

## TO REGISTER

Rita Frahm  
RFrahm@firststbk.com  
712-364-3181

This is a hands on workshop.  
Please bring a laptop or mobile  
device with you.

Workshop sponsored by:



**IDA COUNTY**  
ECONOMIC DEVELOPMENT

*big spaces. big opportunities.*